

JON BLEIWEIS

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RELEVANT EXPERIENCE

Publication Specialist, U.S. Army Aberdeen Proving Ground (tronc/NextGen Federal Systems) Aberdeen Proving Ground, Maryland | 8/2017-present

- Pitch and write stories about the U.S. Army's Aberdeen Proving Ground for its news service.
- Produce photos and videos to accompany print and web stories.
- Edit and rewrite submitted content for publication.
- Assist with newspaper layout and design.

General Assignment Reporter, Baltimore Sun Media Group (tronc)

Baltimore, Maryland | 4/2016-8/2017

- Pitched and wrote stories about southwest Baltimore County for online, daily and weekly publications.
- Produced photos and videos to accompany print and web stories.
- Maintained active social media presence to promote content and establish personal brand.

Staff Writer, Delmarva Media Group (Gannett)

Bethany Beach, Delaware | 8/2011-4/2016

- Pitched and wrote stories for online, daily and weekly publications spanning Delaware and Maryland's beach communities.
- Produced photos, videos and infographics to accompany print and web stories.
- Developed ideas and content for recurring sections of DMG's entertainment publication, Beachcomber.
- Used metrics to evaluate story performance and shape story ideas. Member of DMG's analytics team.
- Maintained active social media presence to help establish personal and publications' brands.
- Stories were picked up nationwide, including by the Associated Press, USA Today, The Washington Post and The (Wilmington, Del.) News Journal on a regular basis.

Communications Intern, University of Delaware College of Education and Public Policy

Newark, Delaware | 6/2009-5/2010

- Wrote news and feature articles about the college and its students and faculty for the college's website and other university publications. Updated the college's website with new stories and content.

Public Relations Intern, Tipton Communications

Newark, Delaware | 2/2010-5/2010

- Wrote and edited press releases, articles for employee newsletters and communications plans for clients. Constructed website wireframes and edited website copy and layouts. Maintained company's jobs blog, compiled weekly media database reports and tracked social media hits for clients.

Intern, Leighton Communications

Wilmington, Delaware | 6/2009-8/2009

- Wrote press releases and pitched stories to newspapers nationwide to help promote the 2009 Live Auction at MLB All-Star FanFest for Hunt Auctions.

Editorial Intern and Stringer, University of Delaware Office of Communications and Marketing

Newark, Delaware | 1/2009-5/2009

- Wrote news and feature stories for various university publications and websites. Contributed to university's coverage of the inauguration of Vice President Joe Biden.

SKILLS

Strong writing skills, news judgment and knowledge of AP Style. Proficient with HTML, blogging and content management systems, social media (Twitter, Facebook, Instagram, LinkedIn, etc.), DSLR photography, video shooting and editing via DSLR camera or iPhone, Omniture and Chartbeat metrics systems.

EDUCATION

University of Delaware

Bachelor of Applied Arts in Communication, mass communication concentration

Minors in journalism and English