

Jon Bleiweis

Baltimore-based writer with experience
in journalism and strategic communication

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EXPERIENCE

Publication Specialist, NextGen Federal Systems

ABERDEEN PROVING GROUND, MARYLAND | NOVEMBER 2017 - PRESENT

Advance the mission of Aberdeen Proving Ground's public affairs office by producing articles, photos and videos for on-post newspaper.

Develop approachable content by interacting with subject matter experts.

Work has appeared in various Department of Defense reports and publications, and the Army.mil website.

Manage newspaper's website and content management system.

Work with a team to edit and design newspaper.

General Assignment Reporter, Baltimore Sun Media Group

BALTIMORE, MARYLAND | APRIL 2016 - NOVEMBER 2017

Pitched, researched and wrote news and feature stories for online, daily and weekly publications about the communities of southwest Baltimore County.

Transitioned to Aberdeen Proving Ground in August 2017 to assist with a BSMG-contracted role.

Leveraged strong background in photography to produce photos and videos to accompany print and web stories.

Maintained active social media presence to promote content and establish personal brand.

Recognized by the MDDC Press Association in General News Story and Religion Reporting categories.

Staff Writer, Delmarva Media Group (Gannett)

BETHANY BEACH, DELAWARE | AUGUST 2011 - APRIL 2016

Pitched, researched and wrote news and feature stories for online, daily and weekly publications spanning Delaware and Maryland's beach communities.

Beats included features, food and drink, education and town government.

EDUCATION

University of Delaware

AUGUST 2006 - FEBRUARY 2010

Bachelor of Applied Arts in
Communication, Mass
Communication concentration

Minors in Journalism and
English

SKILLS

- Exceptional writing skills
- News judgement
- AP style
- Copy editing
- HTML
- Wordpress
- Social media
- DSLR photography
- Video shooting and editing
- Omniture
- Chartbeat

REFERENCES

AVAILABLE UPON REQUEST

Developed ideas and content for recurring sections of DMG's entertainment publication, Beachcomber.

Created photos, videos and infographics for print and web stories.

Used metrics to evaluate story performance and shape story ideas.

Established active social media presence to promote content and establish personal and publications' brands.

Stories were often picked up by the Associated Press, USA Today, The Washington Post and The (Wilmington, Del.) News Journal.

Communications Intern, University of Delaware College of Education and Public Policy

NEWARK, DELAWARE | JUNE 2009 - MAY 2010

Wrote news and feature articles about the college and its students and faculty for the college's website and other university publications.

Updated the college's website with new stories and content using the Drupal content management system. Wrote script for a video to promote the college's Human Services major.

Public Relations Intern, Tipton Communications

NEWARK, DELAWARE | FEBRUARY 2010 - MAY 2010

Wrote and edited press releases, articles for employee newsletters and communications plans for clients. Constructed website wireframes and edited website copy and layouts. Maintained company's jobs blog, compiled weekly media database reports and tracked social media hits for clients.

Intern, Leighton Communications

WILMINGTON, DELAWARE | JUNE 2009 - AUGUST 2009

Wrote press releases and pitched stories to newspapers nationwide to help promote the 2009 Live Auction at MLB All-Star FanFest for Hunt Auctions.

Editorial Intern & Stringer, University of Delaware Office of Communications and Marketing

NEWARK, DELAWARE | JANUARY 2009 - MAY 2009

Wrote news and feature stories for various university publications and websites. Contributed to university's coverage of the inauguration of Vice President Joe Biden.